

"3win Congress" Annual Conference Program – March 11th 2023

"Policies and actions for the environment and sustainability"

Schedule / Speakers / Sections

1st section: 10.00-12.00: Leonidas Papakonstantinidis In Chair

1. **Opening of the conference. Dr. Leonidas Papakonstantinidis** 10.00-10.05
 2. **Louka Katseli** Former Minister of Finance, Shipping and Competitiveness (and ex-Minister of Labour), Emeritus Professor of Economics at the National and Kapodistrian University of Athens, President of the National Bank of Cyprus, General Manager of the Union of Licensed Music Works, Vice President of the international organization African Capacity Building Foundation (ACBF) and consultant to businesses and organizations in Greece and Europe Greeting (Reading greeting).....10.05-10.15
 3. **3. Dr. Leonidas A. Papakonstantinidis:** Emeritus Professor Univ. Peloponnese Academician, International Mariinskaya Academy(IMA), "Sustainable tourism local development and the win-win-win model" (live presentation).....10.15-10.35
 4. **Andala Brusman:** Dean Bandar-Lampung University-Indonesia, "How is climate change impacting Indonesia's economic growth". (Online presentation) 10.35-10.55
 5. **Gautam Mahajan:** Founder Editor of the Journal of Creating Value, and run of the Creating Value Alliance. Advisor of the Value Schools at Kobe University, Japan Advanced Institute of Science and Technology; the Value Research Centres at Doshisha University, Aalborg University and the University of Maryland, "Creating Value in sustainability" . (OnLine presentation)11.00-11.20
 6. **Tahir Sufi:** Professor and Deputy Director, Amity School of Hospitality, Amity University, Noida, India. "Online disclosure of sustainability practices: a study of star rated and eco hotels in India". (OnLine presentation) 11.20-11.40
 7. **Stephan Ternyik:** Sociologist, "The Eco-Energetic Point of View///Global Wave Energetics" (Video) 11.40-12.00
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2nd section: 12.00- 14.00: Gian Andrea Garancini in chair. EU ICC Tourism Expert & Grant Manager, Former Deputy-Mayor for Tourism of the city of Heraklion

1. **Oleg Latyshev:** President of IMA&PH-IMA, Professor and member of expert council of RANH, ScD h.c. of IANH, PhD in Philology, Academician of IAST, UANH, IANH, IAYTLH, Corresponding Member of IAPS, Emeritus member of ISAC at the ISA, Honored Worker of Science, Technics and Education, “Environmental protection of Dubai”,
(Video)**12.00-12.20**
2. **Anastasia Zakythinou:** School of Artistic Studies of Folk and Traditional Music.
"Music and environment" (Online presentation)**12.25-12.45**
3. **Akrivi Vagena:** MSc Tourism Administration, PhD Candidate University of Patras, Tourism consultant, Certified tourism Trainer, 3win Action Founding Member, IMA member, “Environmental impact of the Tourism and Hotel Industry and Guest Perception” (live presentation).....**12.45-13.00**
4. **Manolis Ligerakis:** Hotel manager, Founding member of 3win Action, “Transition pathway of E.U. to a sustainable tourism ecosystem. Its implementation in Greece through a 3-level destination management. (Live presentation))**13.00-13.20**
5. **Arab Hoballah:** Executive Director SEED, Circular and Green Economy Expert. (Live presentation)..... **13.20-13.40**

14.00-15.30 Coffee Brake

3rd section 15.30-18.00: Manolis Lygerakis in chair

1. **Xanthos Giorgos, 2. Dimou Irimi:** 1. Associate Professor, Department of Business Administration and Tourism, Hellenic Mediterranean University

2. Associate Professor, Department of Business Administration and Tourism, Hellenic Mediterranean University (ELMEPA), "The regional dimension of petroleum consumption per capita in Greece: Empirical findings" (Live presentation)**15.30-15.50**
1. **George Apostolopoulos:** Municipal Councilor of the City of Athens "Innovative programs and actions" the topic: "Original actions for the Environment-The experience of Athens". (Live presentation)**15.50-16.05**
2. **Alexis Tsilidis:** University of Peloponnese: Administration of Local Government Units, e-commerce specialist. "Street art. Pollution or an opportunity for alternative tourism?" (Live presentation) **16.05-16.25**
3. **Louisa Giannoudi:** Research Fellow, "Networks and Actions for the Sustainable Management of the Seas with a focus on Climate Change" (Live presentation).....**16.25-16.40**
4. **Vasilios Spokos:** MSc Hospitality Consultant & Marketing Advisor/ Co-Founder of 3win Action "3win Action presentation", (Live presentation)**16.40- 17.00**
5. **Discussion - End of Conference**..... **17.00-18.00**



Opening time: 10.00 / Closing of Conference: 18.00

Break: 14.00 – 15.30